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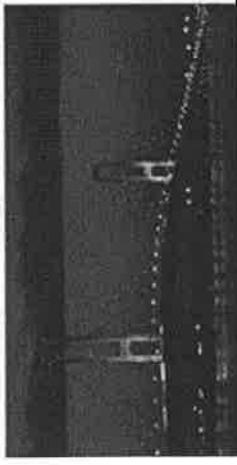
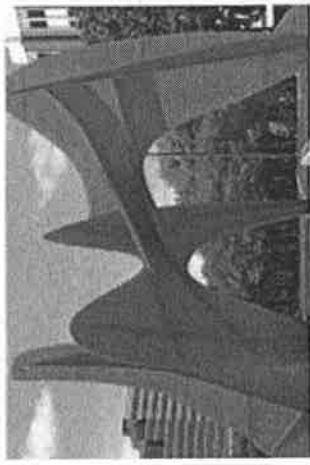
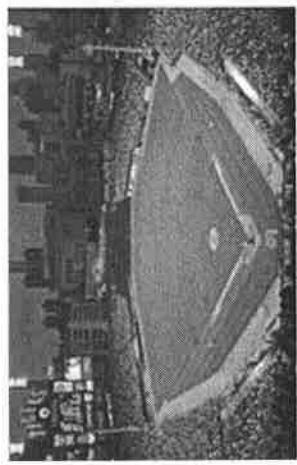
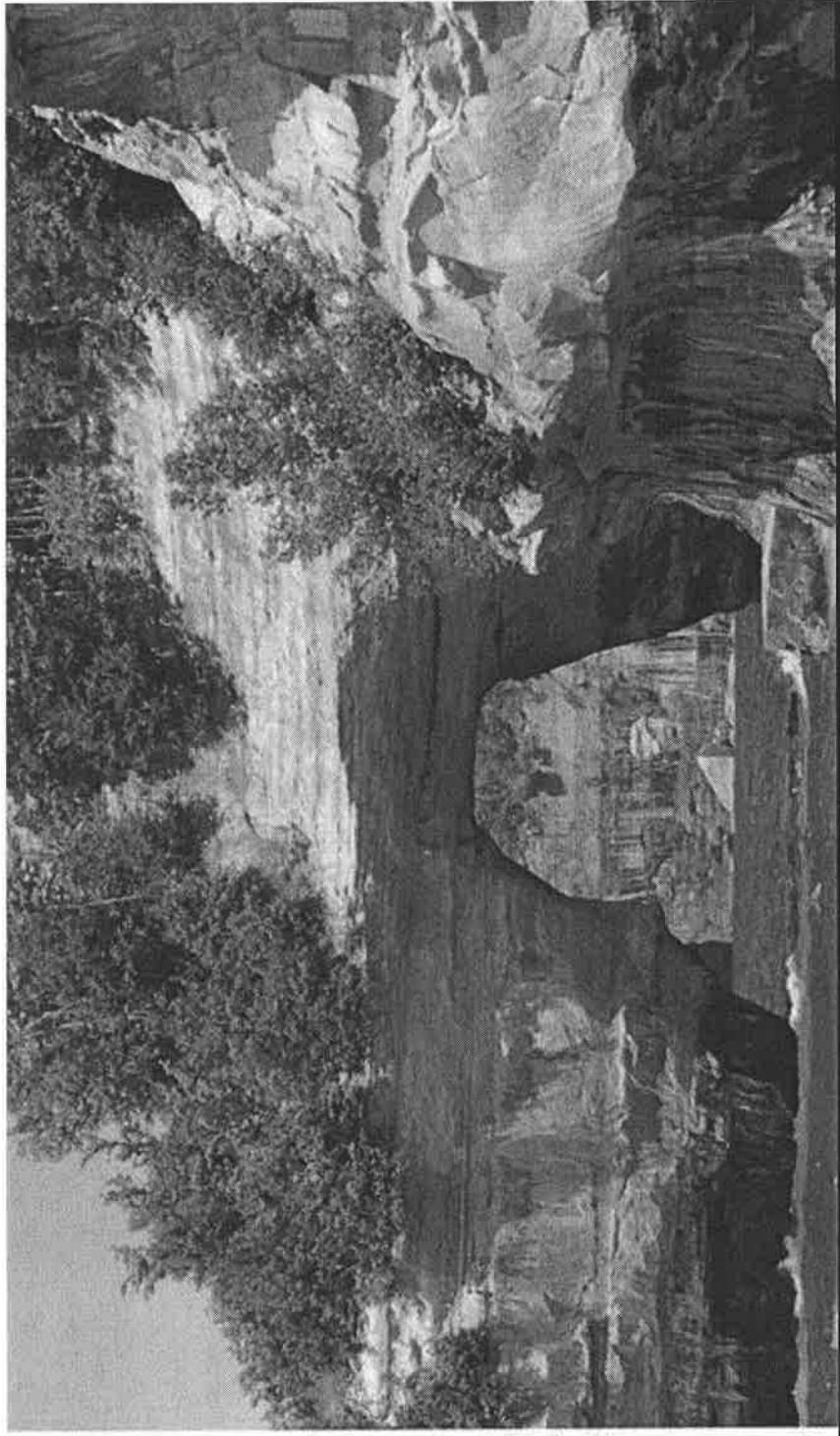
Senate Commerce Committee

Michigan Nonprofit Association

February 25, 2015

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Economic Benefits of Michigan's Nonprofit Sector

CMF
Council of Michigan Foundations

Growing the impact of Michigan philanthropy



Michigan Nonprofit Association

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Prosperity Regions

Additional information and reference maps (regional and county) are available online at nonprofit.pscinc.com.



Upper Peninsula Prosperity Alliance

Northwest Prosperity Region

Northeast Prosperity Region

West Michigan Prosperity Region

East Central Michigan Prosperity Region

East Michigan Prosperity Region

South Central Michigan Prosperity Region

Southwest Michigan Prosperity Region

Southeast Michigan Prosperity Region

Detroit Metro Prosperity Region

Nonprofits in Michigan by Tax Status

Source: IRS Business Master File 2013.

	1997	2013
(02) Title-holding corporations for exempt organizations	450	267
(03) Charitable and religious organizations	19,522	30,412
(04) Social welfare	4,431	2,595
(05) Labor, agricultural, and horticultural	2,813	1,864
(06) Business leagues	2,118	1,709
(07) Social and recreational clubs	2,012	1,264
(08) Fraternal beneficiary societies	3,508	2,151
(09) Voluntary employees beneficiary associations	441	233
(10) Domestic fraternal societies and associations	539	191
(12) Benevolent life insurance associations	23	22
(13) Cemetery companies	98	76
(14) State-chartered credit unions	320	186
(15) Mutual insurance companies or associations	11	7
(17) Supplemental unemployment benefit trusts	90	22
(19) War veterans organizations	1,475	1,203
Total	37,890	42,393

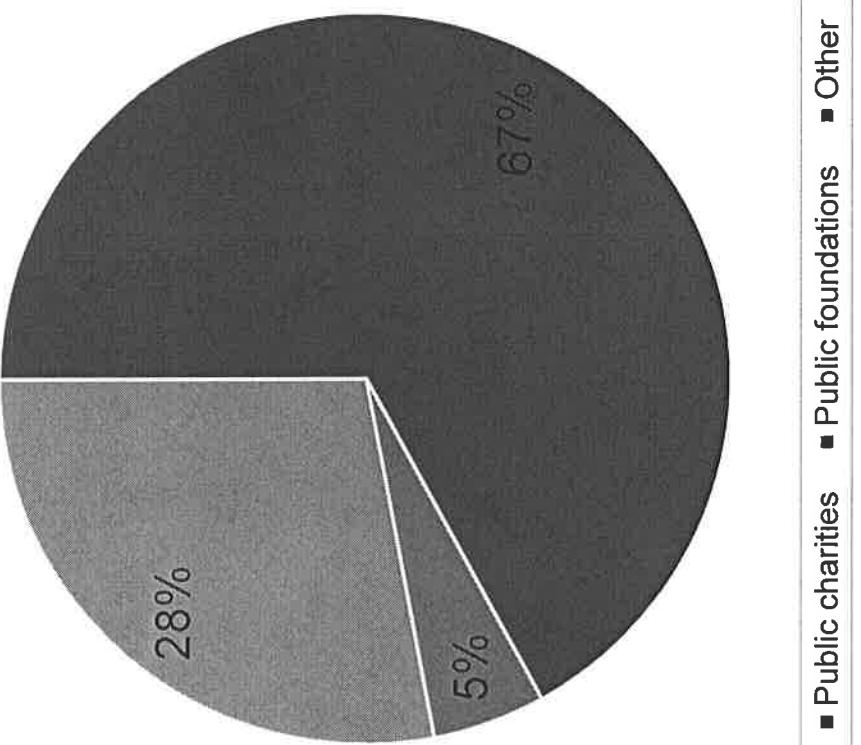
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NOTE: Categories where organizations appeared in some, but not all, of the years have been excluded from the detail, but are included in the total. Therefore, the totals will not exactly reflect the sum of the subcategories.

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Distribution of Nonprofits in Michigan by Type, 2013

Source: IRS Business Master File 2013.





Michigan Nonprofit Association



Council of Michigan Foundations
Growing the Impact of Michigan Philanthropy

MICHIGAN Nonprofit Sector Impact

An overview of the economic impact of nonprofits in Michigan.

michigan NONPROFITS 2013

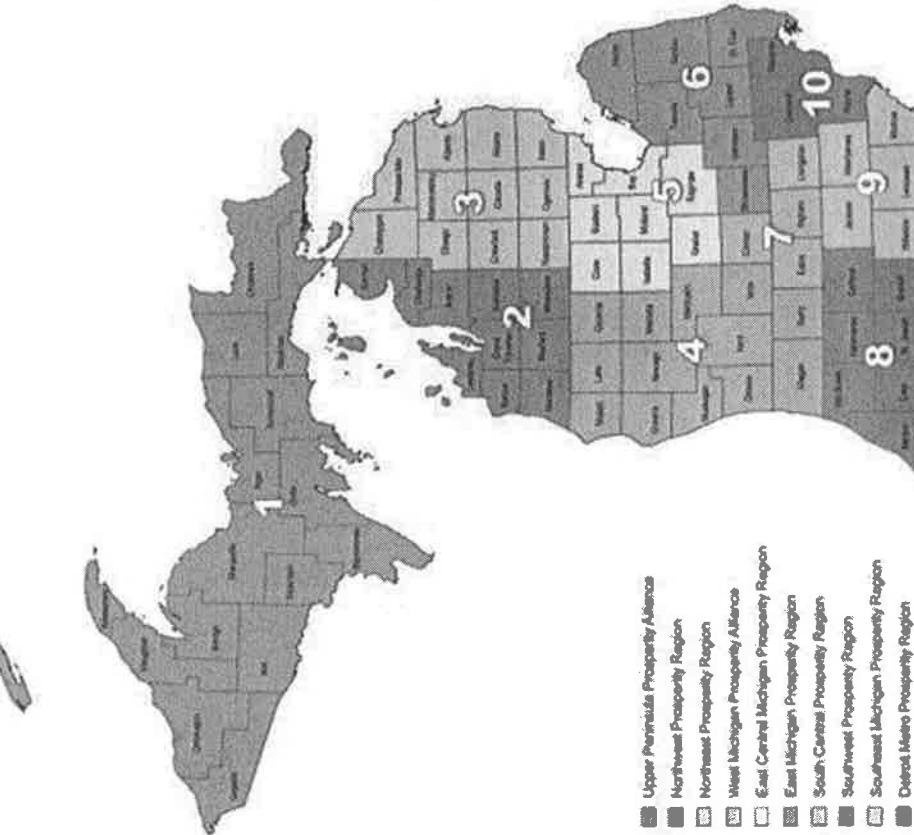
42,389
nonprofits
\$217+
billion in assets

Prosperity Region	Number	Assets
1 Upper Peninsula Prosperity Alliance	2,189	\$2,152,250,180
2 Northwest Prosperity Region	1,753	3,484,864,357
3 Northeast Prosperity Region	1,242	1,178,462,500
4 West Michigan Prosperity Region	6,561	19,359,254,358
5 East Central Michigan Prosperity Region	2,532	10,024,991,952
6 East Michigan Prosperity Region	3,557	8,545,840,248
7 South Central Prosperity Region	2,809	8,269,173,066
8 Southwest Prosperity Region	3,449	18,941,506,110
9 Southeast Michigan Prosperity Region	4,142	8,247,758,701
10 Detroit Metro Prosperity Region	14,155	137,500,695,595
Total	42,389	\$217,704,797,067

TOP 10 by assets

TOP 3 by assets

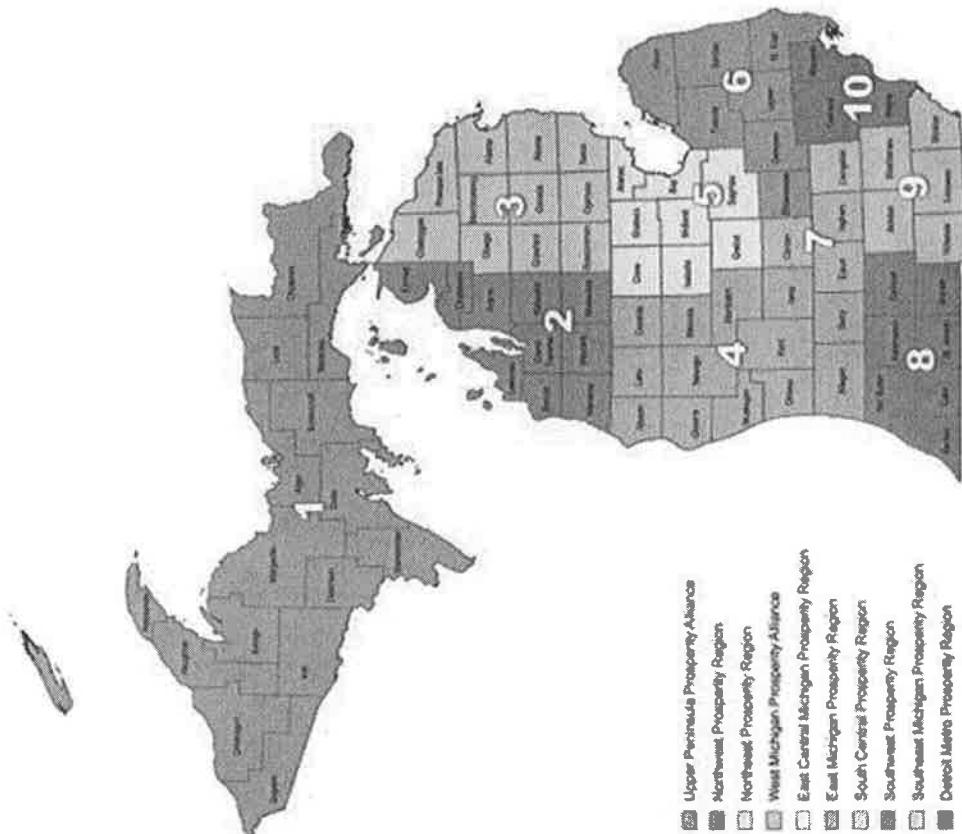
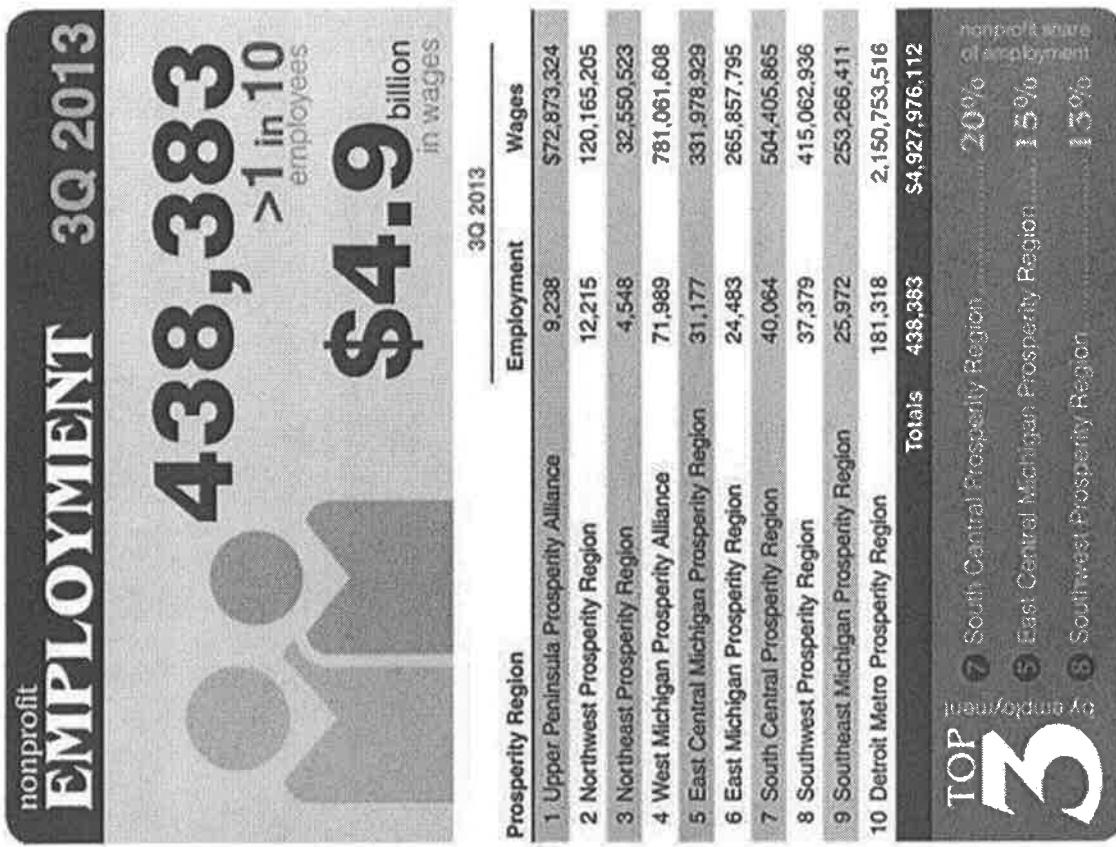
- Upper Peninsula Prosperity Alliance
- Northwest Prosperity Region
- West Michigan Prosperity Region
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- East Michigan Prosperity Region
- South Central Prosperity Region
- Southwest Michigan Prosperity Region
- Detroit Metro Prosperity Region



PROSPERITY REGIONS

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This data comes from the Business Master File data for 2013 and includes all active organizations that are registered with the IRS for tax exemption status.



PROSPERITY REGIONS

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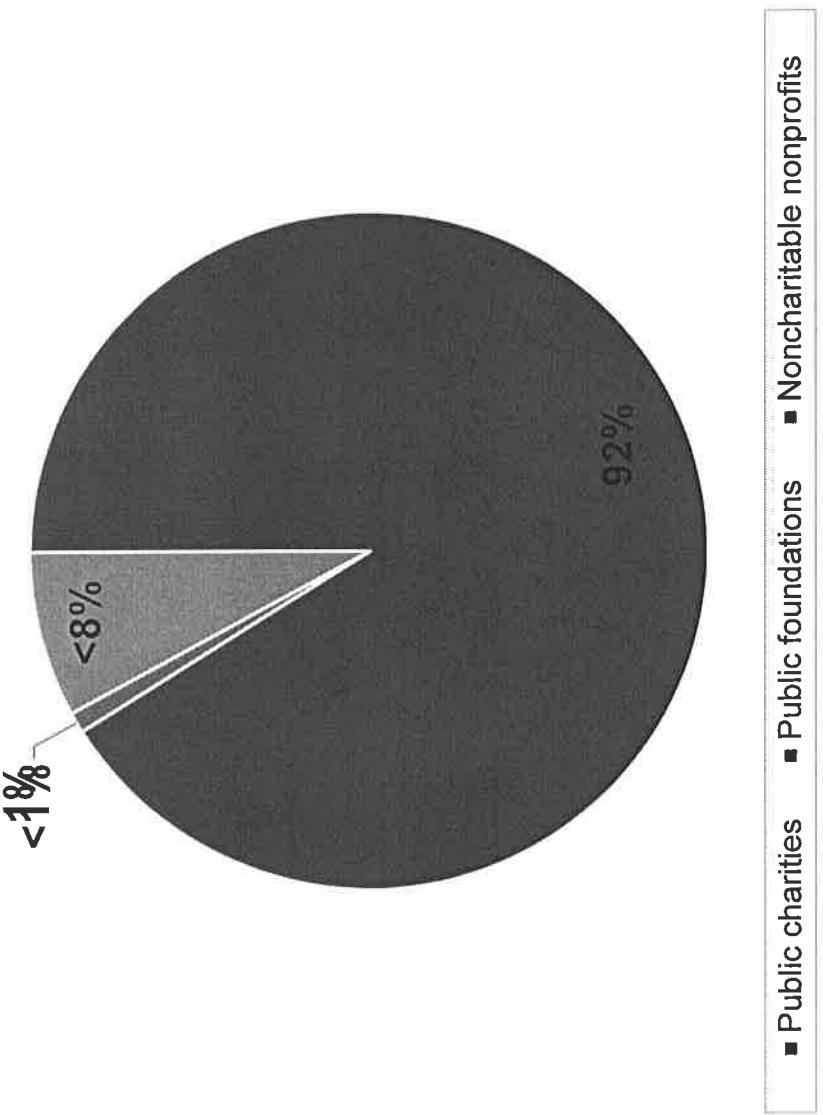
Michigan Nonprofits' Revenue and Assets 2008, 2011, and 2013

Source: IRS Business Master File 2013.

	2008 Revenue (in billions)	2011 Revenue (in billions)	2013 Revenue (in billions)
Noncharitable nonprofits	\$22.9	\$75.5	\$21.8
Public charities	38.6	44.0	45.4
Private foundations	3.1	0.7	1.9
Total	\$64.6	\$120.2	\$69.2
Adjusted for inflation to 2013	\$69.9	\$124.5	\$69.2
	2008 Assets (in billions)	2011 Assets (in billions)	2013 Assets (in billions)
Noncharitable nonprofits	\$74.9	\$123.4	\$119.9
Public charities	62.8	69.6	77.2
Private foundations	20.3	19.0	19.8
Total	\$158.0	\$212.0	\$216.9
Adjusted for inflation to 2013	\$171.0	\$219.6	\$216.9

Third Quarter 2013 Employment in Michigan Nonprofits, by Status

Source: Michigan Office of Labor Market Information and Public Sector Consultants Inc.



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Employment in Nonprofits 2007, 2010, and 2013

Source: Michigan Office of Labor Market Information and Public Sector Consultants Inc.

	2007 (3Q)	2010 (3Q)	2013 (3Q)
Arts, culture, and humanities	6,854	6,395	6,713
Education	58,471	58,991	62,819
Environment	2,952	2,853	3,054
Health	232,104	233,529	229,142
Human services	93,067	95,445	96,748
International	698	702	721
Mutual benefit	4,099	2,144	2,489
Public and societal benefit	18,894	20,844	20,624
Religion	17,579	17,350	16,058
Unknown	4,127	466	19
Total	438,845	438,719	438,387
State nonfarm employment	4,261,100	3,872,267	4,109,433
Nonprofit employment as a percentage of state employment	10.3%	11.3%	10.7%

Quarterly Wages in Nonprofits 2013

Source: Michigan Office of Labor Market Information and Public Sector Consultants Inc.

	2013 (3Q) (in millions)
Arts, culture, and humanities	\$42.0
Education	787.9
Environment	20.8
Health	3,143.7
Human services	602.1
International	10.0
Mutual benefit	21.6
Public and societal benefit	224.8
Religion	75.1
Unknown	0.1
Total	\$4,928.0

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County Level Assets Michigan Nonprofits 2013

Source: IRS Business Master File 2013.

County	Number of nonprofits	2013 Assets (in billions)	Percent of total state assets
Ingham County	1,885	\$6.9	3.2%
Oakland County	5,633	24.4	11.2
Kent County	3,012	15.2	7.0
Barry, Calhoun, and Ionia Counties	1,024	11.4	5.2
Antrim, Charlevoix, Cheboygan, Chippewa, Emmet, Grand Traverse, Luce, and Mackinac Counties	1,619	3.2	1.5
All other counties	29,216	156.6	71.9
Grand Total	42,389	\$217.7	100%

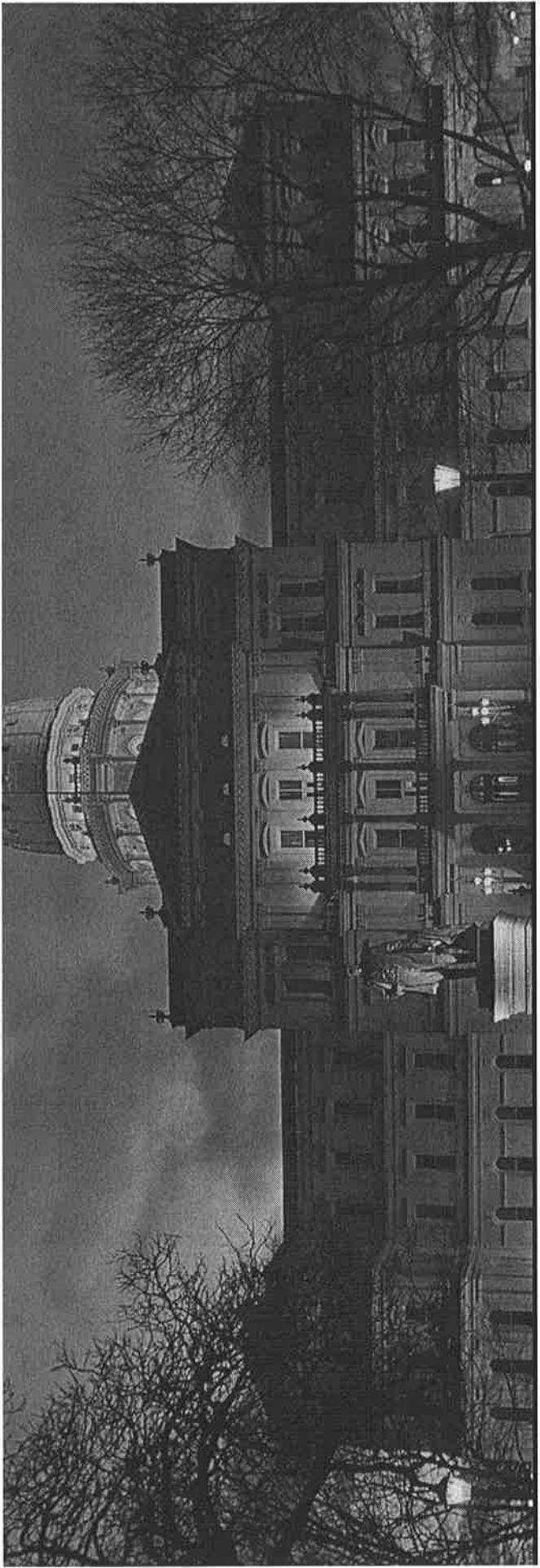
County Level Wages Nonprofit Employment 3Q 2013

Source: Michigan Office of Labor Market Information and Public Sector Consultants Inc.

County	Number employed	Wages (in millions)	Percent of total state wages for 3Q
Ingham County	34,935	\$457.4	9.3%
Oakland County	52,756	608.0	12.3
Kent County	45,977	515.5	10.5
Barry, Calhoun, and Ionia Counties	6,449	63.5	1.3
Antrim, Charlevoix, Cheboygan, Chippewa, Emmet, Grand Traverse, Luce, and Mackinac Counties	12,357	125.3	2.5
All other counties	285,909	3,158.3	64.1
Grand Total	438,383	\$4,928.0	100%

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<http://nonprofit.pscinc.com/>

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Michigan Nonprofit Association

Michigan Nonprofit Association serves nonprofits to advance their missions.

Incorporated in 1990, Michigan Nonprofit Association is a statewide membership organization that achieves its mission by serving the diverse, statewide nonprofit sector in three primary ways:

- **Capacity-building:** Providing nonprofits with training, connections, technology, data, funds and other resources to be more effective and efficient.
- **Civic engagement:** Using volunteerism, service and philanthropy education to create thriving communities.
- **Public policy:** Advocating for laws and regulations that allow nonprofits to serve the needs of their communities.

MNA takes great pride in its long history as a leader, an advocate and a support-system for nonprofit organizations throughout the state.

Economic benefits

Nonprofits are vital to Michigan's economy. Our state's nonprofits employ more than 10 percent of Michigan's workforce. They serve as anchor institutions in communities both large and small, benefiting the health, well-being, education and environment of our residents.

Michigan's nonprofit sector is geographically diverse, with organizations in every county.

The nonprofit sector also contributes significantly to the economic health of our region.

Michigan nonprofit organizations:

- Number more than 42,000
- Employed directly more than 438,000 people in 2013, almost 11 percent of Michigan's workforce
- Pay their employees nearly \$5 billion per quarter
- Hold assets of nearly \$217 billion
- Spend more than \$80 billion each year, making a significant, direct contribution to Michigan's economy

Policy issues

Tax policy: Nonprofit organizations are dedicated to the public good, and their work lightens the burden of government, taxpayers and society as a whole. Consistent tax policies are critical to addressing community needs and fostering transparency and good governance. MNA is committed to preserving the tax-exempt status of nonprofit organizations and strengthening and expanding incentives for people to give their time and money to the organizations whose missions they support.

Budget and spending: Budget and spending decisions have immediate and serious consequences for nonprofits. MNA opposes arbitrary and across-the-board budget cuts at any level of government and will work to inform policymakers of the impact of budget proposals on communities.

Public-private collaborations: Nonprofit organizations share with governments a commitment to improve lives and communities. MNA is dedicated to improving government-nonprofit contracting systems and strengthening public-private partnerships at all levels.

Michigan Nonprofit Sector Impact, County Level

Michigan Nonprofits 2013

County	Number of nonprofits	2013 Assets (in dollars)	Percent of total state assets
Ingham County	1,885	\$6,902,154,078	3.2%
Oakland County	5,633	24,377,402,439	11.2
Kent County	3,012	15,242,615,559	7.0
Barry, Calhoun, and Ionia Counties		11,391,299,391	5.2
Antrim, Charlevoix, Cheboygan, Chippewa, Emmet, Grand Traverse, Luce, and Mackinac Counties	1,024	3,162,725,098	1.5
All other counties	1,619		
Grand total	29,216	156,628,600,502	71.9
	42,389	\$217,704,797,067	

Source: IRS Business Master File 2013.

Nonprofit Employment 3Q 2013

County	Number employed	3Q 2013 Wages (in dollars)	Percent of total state wages for 3Q
Ingham County	34,935	\$457,381,438	9.3%
Oakland County	52,756	608,033,383	12.3
Kent County	45,977	515,481,203	10.5
Barry, Calhoun, and Ionia Counties	6,449	63,487,106	1.3
Antrim, Charlevoix, Cheboygan, Chippewa, Emmet, Grand Traverse, Luce, and Mackinac Counties	12,357	125,308,407	2.5
All other counties			
Grand total	285,909	3,158,284,575	64.1
	438,383	\$4,927,976,112	

Source: Michigan Office of Labor Market Information and Public Sector Consultants Inc.



Michigan Nonprofit Association



Growing the impact of Michigan philanthropy

MICHIGAN Nonprofit Sector Impact An overview of the economic impact of nonprofits in Michigan. michigan **NONPROFITS** 2013

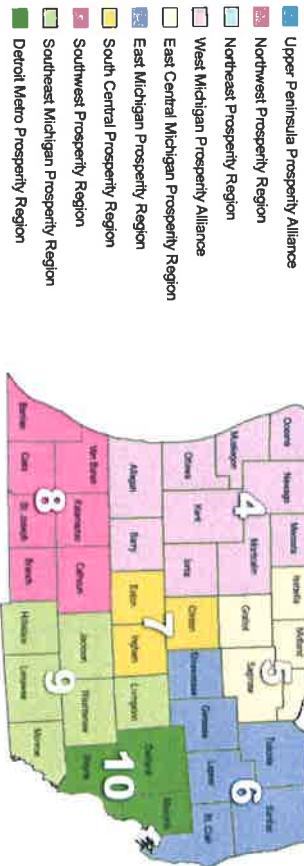
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